Alt Order #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number candidate

Bass/R/Congress

10/29/12 - 11/06/12 967568 Billing Type Billing Calendar Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address: **Merrimack & Potomac Group LLC**

Attention: Accounts Payable 497 Hooksett Rd Suite 385

Manchester, NH 03104

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

		Spot	ts/		
Line Start Date End Date Description Start/End T	ime MTWTFSS	Length Wee	k Rate	Type	
1 10/31/12 11/06/12 5a Daybreak 5-6a Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5 \$700.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS MTWTF Spots/W	5 \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I			Rate Type
2 WMURW 10/31/12 5:24 AM 5a Daybreak	5-6a		12TV3006H		\$700.00 NM
5 WMURTh 11/01/12 5:23 AM 5a Daybreak	5-6a		12TV3009H		\$700.00 NM
4 WMURF 11/02/12 5:13 AM 5a Daybreak	5-6a		12TV3009H		\$700.00 NM
3 WMURM 11/05/12 5:28 AM 5a Daybreak	5-6a		12TV3010H		\$700.00 NM
1 WMURTu 11/06/12 5:27 AM 5a Daybreak	5-6a	:30 BAS	12TV3010H		\$700.00 NM
2 10/31/12 11/06/12 6a Daybreak 6-7a Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5 \$1,400.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS MTWTF Spots/W	eek Rate 5 \$1,400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I			Rate Type
2 WMURW 10/31/12 6:59 AM 6a Daybreak	6-7a	:30 BAS	12TV3009H		\$1,400.00 NM
3 WMURTh 11/01/12 6:09 AM 6a Daybreak	6-7a	:30 BAS	12TV3010H		\$1,400.00 NM
5 WMURF 11/02/12 6:14 AM 6a Daybreak	6-7a	:30 BAS	12TV3010H		\$1,400.00 NM
4 WMURM 11/05/12 6:24 AM 6a Daybreak	6-7a	:30 BAS	12TV3009H		\$1,400.00 NM
1 WMURTu 11/06/12 6:29 AM 6a Daybreak	6-7a	:30 BAS	12TV3010H		\$1,400.00 NM
3 10/31/12 11/06/12 Good Morning America 7-9a Class of Time - Fixed Non Pre-emptible	МГWГF	:30	5 \$1,150.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 5 \$1,150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	_		Rate Type
2 WMURW 10/31/12 8:29 AM Good Morning Ameri	ca 7-9a	:30 BAS	12TV3006H		\$1,150.00 NM
5 WMURTh 11/01/12 7:25 AM Good Morning Ameri	ca 7-9a	.00	12TV3009H		\$1,150.00 NM
4 WMURF 11/02/12 8:55 AM Good Morning Ameri	ca 7-9a	:30 BAS	12TV3009H		\$1,150.00 NM
1 WMURM 11/05/12 8:43 AM Good Morning Ameri	ca 7-9a	:30 BAS	12TV3009H		\$1,150.00 NM
3 WMURTu 11/06/12 7:28 AM Good Morning Ameri	ca 7-9a	:30 BAS	12TV3009H		\$1,150.00 NM
4 10/31/12 11/06/12 KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Fixed Non Pre-emptible	МГЖГБ	:30	5 \$600.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFS MTWTF Spots/W	eek <u>Rate</u> 5 \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Rate Type
4 WMURW 10/31/12 9:19 AM KELLY& MICHAEL L	IVE DAY 9AM-10AM	:30 BAS	12TV3009H		\$600.00 NM



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967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

Bass/R/Congress	candidate	
Advertiser	Product	Estimate Number

						Spots/				
Line Start Date En	d Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
4 10/31/12 11, Class of Time -			LIVE I9AM-10AM	МГWГF	:30	5	\$600.00	NM		
Spots: # Ch	Day Air Date	Air Time Des	scription_	Start/End Time	Length	Ad-ID			Rate	Туре
2 WMUR	Γh 11/01/12	9:44 AM KE	LLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	3009Н		\$600.00	NM
5 WMURI	11/02/12	9:39 AM KE	LLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	3010H		\$600.00	NM
3 WMURI	M 11/05/12	9:40 AM KE	LLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	3009Н		\$600.00	NM
1 WMUR	Γu 11/06/12	9:50 AM KE	LLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	3009Н		\$600.00	NM
5 10/31/12 11, Class of Time -		VE HARVEY Demptible	Y 9/4 ∶10-11a	МГWГF	:30	5	\$400.00	NM		
	t Date End E 31/12 11/06			Rate \$400.00						
Spots: # Ch [Day Air Date	Air Time Des	scription_	Start/End Time	Length	Ad-ID			Rate	Type
1 WMUR	N 10/31/12	10:36 AM ST	EVE HARVEY DY 9/4 STA	RT 10-11a	:30	BAS12TV3	3006Н		\$400.00	NM
4 WMUR	Γh 11/01/12	10:37 AM ST	EVE HARVEY DY 9/4 STA	RT 10-11a	:30	BAS12TV3	3010H		\$400.00	NM
2 WMURI	11/02/12	10:23 AM ST	EVE HARVEY DY 9/4 STA	RT 10-11a	:30	BAS12TV3	3009Н		\$400.00	NM
5 WMURI	M 11/05/12	10:10 AM ST	EVE HARVEY DY 9/4 STA	RT 10-11a	:30	BAS12TV3	3010H		\$400.00	NM
3 WMUR	Γu 11/06/12	10:48 AM ST	EVE HARVEY DY 9/4 STA	RT 10-11a	:30	BAS12TV3	3010Н		\$400.00	NM
6 10/31/12 11, Class of Time -		View emptible	11-12p	МГWГF	:30	5	\$600.00	NM		
	t Date End E 31/12 11/06			Rate \$600.00						
Spots: # Ch	Day Air Date	Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate	Туре
3 WMUR	N 10/31/12	10:59 AM The	e View	11-12p	:30	BAS12TV3	3009Н		\$600.00	NM
5 WMUR	Th 11/01/12	10:59 AM The	e View	11-12p	:30	BAS12TV3	3009Н		\$600.00	NM
4 WMURI	11/02/12	11:34 AM The	e View	11-12p	:30	BAS12TV3	3010Н		\$600.00	NM
2 WMURI	M 11/05/12	10:58 AM The	e View	11-12p	:30	BAS12TV3	3009Н		\$600.00	NM
1 WMUR	Γu 11/06/12	11:59 AM The	e View	11-12p	:30	BAS12TV3	3009Н		\$600.00	NM
7 10/31/12 11, Class of Time -		s 9 at Noon emptible	12-1230p	МГWГF	:30	5	\$650.00	NM		
10/3	t Date End E 31/12 11/06			Rate \$650.00						
	Day Air Date	Air Time Des		Start/End Time		Ad-ID			Rate	
1 WMUR		12:17 PM Nev		12-1230p		BAS12TV3			\$650.00	NM
5 WMUR		12:13 PM Nev		12-1230p		BAS12TV3			\$650.00	NM
4 WMURI		12:26 PM Nev		12-1230p		BAS12TV3			\$650.00	NM
3 WMURI		12:26 PM Nev		12-1230p		BAS12TV3			\$650.00	NM
2 WMUR	Γu 11/06/12	12:25 PM Ne	ws 9 at Noon	12-1230p	:30	BAS12TV3	В009Н		\$650.00	NM
8 10/31/12 11, Class of Time -	/06/12 Who	Wants to be a emptible	Millior 1230-1p	MTWTF	:30	5	\$500.00	NM		
	t Date End E 31/12 11/06			<u>Rate</u> \$500.00						
	Day Air Date	Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate	Туре
2 WMUR	N 10/31/12	12:52 PM Wh	o Wants to be a Millionaire	1230-1p		BAS12TV3			\$500.00	NM
5 WMUR			o Wants to be a Millionaire	1230-1p		BAS12TV3			\$500.00	NM
1 WMURI	11/02/12		o Wants to be a Millionaire	1230-1p		BAS12TV3			\$500.00	NM
4 WMURI	M 11/05/12	12:53 PM Wh	o Wants to be a Millionaire	1230-1p	:30	BAS12TV3	3009Н		\$500.00	NM
3 WMUR	Γu 11/06/12	12:48 PM Wh	o Wants to be a Millionaire	1230-1p	:30	BAS12TV3	3010Н		\$500.00	NM
9 10/31/12 11/ Class of Time -		CHEW emptible	1-2PM	МГWГF	:30	5	\$500.00	NM		
Weeks: Star	t Date End E	ate <u>MTWTFS</u>		Rate \$500.00						
	Day Air Date	Air Time Des		Start/End Time	Length	n Ad-ID			Rate :	Туре
3 WMUR		1:33 PM TH		1-2PM		BAS12TV3	В006Н		\$500.00	



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967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser		Estimate Number
Bass/R/Congress	candidate	

Spots/

		Spots/		
ine Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Type	
9 10/31/12 11/06/12 THE CHEW 1-2PM Class of Time - Fixed Non Pre-emptible	МГWГF	:30 5 \$500.0	0 NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
5 WMURTh 11/01/12 1:31 PM THE CHEW	1-2PM	:30 BAS12TV3010H		\$500.00 NM
2 WMURF 11/02/12 1:57 PM THE CHEW	1-2PM	:30 ВАЅ12ТV3009Н		\$500.00 NM
4 WMURM 11/05/12 1:32 PM THE CHEW	1-2PM	:30 ВАЅ12ТV3009Н		\$500.00 NM
1 WMURTu 11/06/12 1:28 PM THE CHEW	1-2PM	:30 BAS12TV3009H		\$500.00 NM
10 10/31/12 11/06/12 GENERAL HOSPITAL 2p-3p Class of Time - Fixed Non Pre-emptible	МГWГF	:30 5 \$500.0	0 NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFS MTWTF- Spots/Week 5	Rate \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WMURW 10/31/12 2:24 PM GENERAL HOSPITAL	2p-3p	:30 ВАЅ12ТV3009Н		\$500.00 NM
2 WMURTh 11/01/12 2:25 PM GENERAL HOSPITAL	2p-3p	:30 ВАЅ12ТV3009Н		\$500.00 NM
5 WMURF 11/02/12 2:59 PM GENERAL HOSPITAL	2p-3p	:30 BAS12TV3010H		\$500.00 NM
4 WMURM 11/05/12 2:22 PM GENERAL HOSPITAL	2p-3p	:30 BAS12TV3010H		\$500.00 NM
1 WMURTu 11/06/12 2:26 PM GENERAL HOSPITAL	2p-3p	:30 ВАЅ12ТV3009Н		\$500.00 NM
	' '			***************************************
11 10/31/12 11/06/12 ELLEN EF 4PM-5PM Class of Time - Fixed Non Pre-emptible	МГWГF	:30 5 \$500.0	0 NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS MTWTF Spots/Week 5	<u>Rate</u> \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
4 WMURW 10/31/12 3:59 PM ELLEN EF	4PM-5PM	:30 BAS12TV3006H		\$500.00 NM
2 WMURTh 11/01/12 4:31 PM ELLEN EF	4PM-5PM	:30 BAS12TV3010H		\$500.00 NM
5 WMURF 11/02/12 4:25 PM ELLEN EF	4PM-5PM	:30 BAS12TV3009H		\$500.00 NM
3 WMURM 11/05/12 3:59 PM ELLEN EF	4PM-5PM	:30 BAS12TV3009H		\$500.00 NM
1 WMURTu 11/06/12 4:38 PM ELLEN EF	4PM-5PM	:30 BAS12TV3009H		\$500.00 NM
12 10/31/12 11/06/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible	МГWГF	:30 5 \$1,400.0	0 NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS MTWTF - 5 Spots/Week 5	<u>Rate</u> \$1,400.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
5 WMURW 10/31/12 5:57 PM News 9 at 5	5-6p	:30 BAS12TV3009H		\$1,400.00 NM
1 WMURTh 11/01/12 5:36 PM News 9 at 5	5-6p	:30 BAS12TV3009H		\$1,400.00 NM
4 WMURF 11/02/12 5:28 PM News 9 at 5	5-6p	:30 BAS12TV3010H		\$1,400.00 NM
3 WMURM 11/05/12 5:21 PM News 9 at 5	5-6p	:30 BAS12TV3009H		\$1,400.00 NM
2 WMURTu 11/06/12 5:16 PM News 9 at 5	5-6p	:30 BAS12TV3009H		\$1,400.00 NM
13 10/31/12 11/05/12 News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible	M- WTF	:30 4 \$2,700.0	0 NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS M- WTF Spots/Week 4	<u>Rate</u> \$2,700.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WMURW 10/31/12 6:10 PM News 9 at 6/World News T	o 6-7p	:30 BAS12TV3006H		\$2,700.00 NM
		:30 BAS12TV3010H		\$2,700.00 NM
3 WMURTh 11/01/12 6:23 PM News 9 at 6/World News T	o 6-7p	.00 Dibial vooion		
3 WMURTh 11/01/12 6:23 PM News 9 at 6/World News T 4 WMURF 11/02/12 6:14 PM News 9 at 6/World News T		:30 BAS12TV3009H		\$2,700.00 NM
	o 6-7p			\$2,700.00 NM \$2,700.00 NM
4 WMURF 11/02/12 6:14 PM News 9 at 6/World News T	o 6-7p	:30 ВАЅ12ТV3009Н	0 NM	
4 WMURF 11/02/12 6:14 PM News 9 at 6/World News T 1 WMURM 11/05/12 6:21 PM News 9 at 6/World News T 14 10/31/12 11/05/12 Chronicle NH 7-730p	o 6-7p	:30 BAS12TV3009H :30 BAS12TV3010H	0 NM	
4 WMURF 11/02/12 6:14 PM News 9 at 6/World News T 1 WMURM 11/05/12 6:21 PM News 9 at 6/World News T 14 10/31/12 11/05/12 Chronicle NH 7-730p Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week	6-7p 6-7p M- W- F	:30 BAS12TV3009H :30 BAS12TV3010H	0 NM	



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967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	<u>Product</u>	Estimate Number
Bass/R/Congress	candidate	

			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14 10/31/12 11/05/12 Chronicle NH 7-730p Class of Time - Fixed Non Pre-emptible	M- W- F	:30	4	\$1,100.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
5 WMURM 10/29/12 7:33 PM Chronicle NH MG for 14.2 11/02 LR- Local News Special Report	7-730p	:30	BAS12TV	′3008Н		\$1,100.00 NM
4 WMURW 10/31/12 7:10 PM Chronicle NH	7-730p	:30	BAS12TV	′3009Н		\$1,100.00 NM
1 WMUR <i>F</i> 11/02/12 Chronicle NH See MG 14.6	7-730p	:00				\$1,100.00 NN
2 WMUR <i>F</i> 11/02/12 Chronicle NH See MG 14.5	7-730p	:00				\$1,100.00 NN
3 WMURM 11/05/12 7:24 PM Chronicle NH	7-730p	:30	BAS12TV	′3009Н		\$1,100.00 NM
15 10/31/12 11/05/12 INSIDE EDITION AC 730-8p Class of Time - Fixed Non Pre-emptible	M- W- F	:30	4	\$1,400.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS M- W- F Spots/Week 4	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Typ
5 WMURM 10/29/12 7:57 PM INSIDE EDITION AC MG for 15.2 11/02	730-8p	:30	BAS12TV	′3008Н		\$1,400.00 NN
4 WMURW 10/31/12 INSIDE EDITION AC Credited oversold inventory	730-8p	:00				\$1,400.00 NN
1 WMURW 10/31/12 7:50 PM INSIDE EDITION AC	730-8p	:30	BAS12TV	′3006Н		\$1,400.00 NN
2 WMUR <i>F</i> 11/02/12 INSIDE EDITION AC See MG 15.5	730-8p	:00				\$1,400.00 NI
3 WMURM 11/05/12 7:54 PM INSIDE EDITION AC	730-8p	:30	BAS12TV	′3009Н		\$1,400.00 NI
16 10/31/12 11/05/12 Nightline 1135p-1206a Class of Time - Fixed Non Pre-emptible	M- WTF	:30	4	\$500.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFS M- WTF Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Typ
1 WMURW 10/31/12 11:44 PM Nightline	1135p-1206a		BAS12TV			\$500.00 N
4 WMURTh 11/01/12 11:55 PM Nightline	1135p-1206a		BAS12TV			\$500.00 N
3 WMURF 11/02/12 12:23 AM Nightline	1135p-1206a		BAS12TV			\$500.00 NI
2 WMURM 11/05/12 12:01 AM Nightline	1135p-1206a	:30	BAS12TV			\$500.00 NI
17 10/31/12 11/05/12 News 9 at 11 11-11:35p Class of Time - Fixed Non Pre-emptible	M- WΓ	:30	4	\$2,200.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS M-WT Spots/Week 4	<u>Rate</u> \$2,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length		7000011		Rate Typ
1 WMURW 10/31/12 11:13 PM News 9 at 11	11-11:35p		BAS12TV			\$2,200.00 NI
2 WMURTh 11/01/12 11:24 PM News 9 at 11	11-11:35p		BAS12TV			\$2,200.00 NI
4 WMURM 11/05/12 11:24 PM News 9 at 11	11-11:35p		BAS12TV			\$2,200.00 NI
3 WMURM 11/05/12 11:30 PM News 9 at 11	11-11:35p	:30	BAS12TV	3009н		\$2,200.00 N
19 11/03/12 11/04/12 6a Weekend Daybreak Sa/Su 6-7a Class of Time - Pre-emptible with notice	21	:30	3	\$225.00	NM	
Weeks: Start Date 10/31/12 End Date 11/06/12 MTWTFSS 2 Spots/Week 3	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Typ
2 WMURSa 11/03/12 6:29 AM 6a Weekend Daybreak	Sa/Su 6-7a		BAS12TV			\$225.00 NI
1 WMURSa 11/03/12 6:43 AM 6a Weekend Daybreak	Sa/Su 6-7a		BAS12TV			\$225.00 NI
3 WMURSu 11/04/12 6:58 AM 6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV	З009Н		\$225.00 NI
20 11/03/12 11/04/12 7a Weekend Daybreak 7-9a Class of Time - Pre-emptible with notice	2-	:30	2	\$400.00	NM	<u> </u>



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

	Product candidate	Estimate Number
Da33/14/Ooligic33	candidate	

								Spots/				
ine S	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	11/03/12 Class of Tim	11/04/1 ne - Pre-e		Veekend Daybreak th notice	7-9a	2-	:30	2	\$400.00	NM		
٧		Start Dat 10/31/12		<u>MTWTFSS</u> 2-	Spots/Week 2	<u>Rate</u> \$400.00						
S	pots: # Ch	<u>Day</u>	Air Date	Air Time Descri	ption_	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
	2 WN	1URSa	11/03/12	7:10 AM 7a We	ekend Daybreak	7-9a	:30	BAS12TV	З009Н		\$400.00	NM
	1 WN	1URSa	11/03/12	7:55 AM 7a We	ekend Daybreak	7-9a	:30) BAS12TV	З010Н		\$400.00	NM
	11/03/12 Class of Tim	11/04/1 ne - Pre-e		kend GMA th notice	9-10a	2-	:30	2	\$400.00	NM		
٧		Start Dat 10/31/12			Spots/Week 2	<u>Rate</u> \$400.00						
S	Spots: # Ch	Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate	Туре
	2 WN	1URSa	11/03/12	8:58 AM Weeke	end GMA	9-10a	:30	BAS12TV	З009Н		\$400.00	NIV
	1 WV	1URSa	11/03/12	9:58 AM Weeke	end GMA	9-10a	:30) BAS12TV	3010Н		\$400.00	NM
	11/03/12 Class of Tim	11/04/1 ne - Fixed		College Football emptible	12n-7p	4-	:30	4	\$1,200.00	NM		
٧		Start Dat 10/31/12		<u>MTWTFSS</u> /124-	Spots/Week 4	Rate \$1,200.00						
S	pots: # Ch	Day	Air Date	Air Time Descri	ption_	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
	2 WN	Credi	11/03/12 ited am overrur		College Football	12n-7p	:00	0			\$1,200.00	NM.
	4 WN	IURSa Credi	11/03/12	ABC C	College Football	12n-7p	:00	0			\$1,200.00	NN
	3 WV			12:48 PM ABC C	College Football	12n-7p	:30) BAS12TV	З009Н		\$1,200.00	NIV
			11/03/12	1:59 PM ABC C		12n-7p		BAS12TV			\$1,200.00	
	11/03/12 Class of Tim	11/04/1 ne - Pre-e		e Up	10-1030a	1	:30	1	\$400.00	NM		
	Veeks:	Start Dat 10/31/12	te End D	ate <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$400.00						
S	Spots: # Ch	Day	Air Date	Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
	1 WV	1URSu	11/04/12	10:23 AM Close	Up	10-1030a	:30	BAS12TV	З009Н		\$400.00	NM
	11/04/12 Class of Tim	11/04/1 ne - Pre-e	2 This	Week with Christia	ane12n-1p	1	:30	1	\$1,500.00	NM		
V		Start Dat 10/31/12		<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,500.00						
S	pots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate	
	1 WV	1URSu	11/04/12	12:29 PM This W	eek with Christiane	12n-1p	:30) BAS12TV	З009Н		\$1,500.00	NM
	10/30/12 Class of Tim	10/30/1 ne - Fixed		m Wrap Up emptible	7-730p	-1	:30	1	\$1,100.00	NM		
	Veeks:	Start Dat 10/29/12	te End D	<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$1,100.00						
S	pots: # Ch		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate	Туре
	1 WN	1URTu	10/30/12	7:10 PM Storm	Wrap Up	7-730p	:30) BAS12TV	З006Н		\$1,100.00	NM
	10/30/12 Class of Tim	10/30/1 ne - Fixed		DE EDITION AC	730-8p	-1	:30	1	\$1,400.00	NM		
٧		Start Dat 10/29/12			Spots/Week 1	<u>Rate</u> \$1,400.00						
S	pots: # Ch	Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
	1 WV	1URTu	10/30/12	7:56 PM INSIDI	EDITION AC	730-8p	:30	BAS12TV	3009Н		\$1,400.00	NN
	10/29/12 Class of Tim	10/29/1 ne - Fixed		tline Late emptible	1205a-1232a	1	:30	1	\$500.00	NM		
				MTWTFSS								



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967568-1	11/06/12	November 2012	10/29/12 - 11/06/12

		Estimate Number
Bass/R/Congress	candidate	

•	011 D-1-	E. ID.	December		01-31/5-31-5-3-3	1	Lavarth	Spots/	Data	T		
	Start Date 10/29/12	End Date 10/29/12	Description Nightline La		Start/End Time 1205a-1232a	MTWTFSS	Length :30	Week 1	\$500.00	Type NM		
(Class of Tim	ne - Fixed N	on Pre-emptible	e			.50	'	Ψ300.00	INIVI		
٧	Veeks:	Start Date 10/29/12	End Date 11/04/12	1	Spots/Week 1	<u>Rate</u> \$500.00						
S	Spots: # Ch			ime Descript	ion_	Start/End Time	Length	n Ad-ID			Rate	Туре
	1 WM	1URM 10	/29/12 12:18	3 AM Nightline	e Late	1205a-1232a	:30	BAS12TV	3009Н		\$500.00	NM
	11/01/12 Class of Tim	11/01/12 ne - Fixed N	Good Morn on Pre-emptible	ing America e	7-9a	1	:30	1	\$1,150.00	NM		
		Start Date 10/31/12	11/06/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,150.00						
S	Spots: # Ch	Day Air 1URTh 11		ime Descript	ion orning America	Start/End Time 7-9a		n Ad-ID) BAS12TV	30101		Rate \$1,150.00	
	I VVIV						.30		301011		\$1,150.00	INIVI
(News 9 at 1	е	11-11:35p	1	:30	1	\$2,200.00	NM		
V	Veeks:	Start Date 10/31/12	11/06/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$2,200.00						
S	Spots: # Ch			ime Descript		Start/End Time		Ad-ID	001011		Rate	
	1 WM	1URF 11.	/02/12 11:39	PM News 9	at 11	11-11:35p	:30) BAS12TV	3010Н		\$2,200.00	NM
	11/03/12 Class of Tim	11/04/12 ne - Fixed N	on Pre-emptible		Sa/Su 6-7a	11	:30	2	\$450.00	NM		
V	Veeks:	Start Date 10/31/12	End Date 11/06/12	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$450.00						
S	Spots: # Ch	<u>Day</u> Air	r Date Air T	ime Descript	<u>ion</u>	Start/End Time	Length	n Ad-ID			<u>Rate</u>	Туре
					kend Daybreak	Sa/Su 6-7a		BAS12TV			\$450.00	
	2 WN	IURSu 11	/04/12 6:23	AM 6a Weel	kend Daybreak	Sa/Su 6-7a	:30) BAS12TV	3009Н		\$450.00	NM
	11/03/12 Class of Tim	11/04/12 ne - Fixed N	7a Weeken on Pre-emptible	d Daybreak e	7-9a	11	:30	2	\$700.00	NM		
	Veeks:	Start Date 10/31/12	11/06/12	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$700.00						
S	Spots: # Ch			ime Descript		Start/End Time		Ad-ID	200011		Rate	
		1URSa 11. 1URSu 11.			kend Daybreak kend Daybreak	7-9a 7-9a) BAS12TV) BAS12TV			\$700.00 \$700.00	
					•						ψ100.00	14141
(News 9 at Non Pre-emptible	е	12-1230p	1	:30	1	\$650.00	NM		
V	Veeks:	Start Date 10/31/12		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$650.00						
S	Spots: # Ch			ime Descript	_	Start/End Time		n Ad-ID			Rate	
	1 WN	1URM 11.	/05/12 12:15	PM News 9	at Noon	12-1230p	:30	BAS12TV	3009Н		\$650.00	NM
	11/05/12 Class of Tim	11/05/12 ne - Fixed N	ELLEN EF on Pre-emptible	e	4PM-5PM	1	:30	1	\$500.00	NM		
V	Veeks:	Start Date 10/31/12		<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$500.00						
S	Spots: # Ch			ime Descript		Start/End Time		n Ad-ID			Rate	Туре
	1 WM	1URM 11	/05/12 4:36	PM ELLEN	EF	4PM-5PM	:30	BAS12TV	3009Н		\$500.00	NM
34 (11/06/12 Class of Tim	11/06/12 ne - Fixed N	5a Daybrea on Pre-emptible	ak e	5-6a	- T	:30	1	\$700.00	NM		
V	Veeks:	Start Date 10/31/12		<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$700.00						
S	Spots: # Ch			ime Descript		Start/End Time		n Ad-ID			Rate	
	1 WN	MURTu 11	/06/12 5:54	AM 5a Dayb	reak	5-6a	:30) BAS12TV	3009Н		\$700.00	NM
			0 1 14	: A	7.00	- T	:30	1	\$1,150.00	NM		
	11/06/12 Class of Tim	11/06/12 ne - Fixed N	Good Morn on Pre-emptible	e America	7-9a	1	.00	•	Ψ1,100.00	INIVI		



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
35	11/06/12 Class of Tin	11/06/12 ne - Fixed No	Good Morning America n Pre-emptible	7-9a	- T	:30	1	\$1,150.00	NM		
	Spots: # Ch		11/06/12 - T Date <u>Air Time</u> Descript	1 tion_	\$1,150.00 Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	<u>Type</u>
	1 WM	/URTu 11/0	7-9a	:3	O BAS12TV	3009Н		\$1,150.00	NM		
36	11/06/12 Class of Tin	11/06/12 ne - Fixed No	KATIE n Pre-emptible	3-4P	- T	:30	1	\$500.00	NM		
	Weeks:	Start Date 10/31/12	End Date 11/06/12 MTWTFSS - T	Spots/Week 1	<u>Rate</u> \$500.00						
	Spots: # Ch	Day Air [Date Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURTu 11/06/12 3:33 PM KATIE			3-4P	:3	0 BAS12TV	3010Н		\$500.00	NM	
					Total Spots	10)4				

<u>Gross Total</u> \$93,425.00

Agency Commission

\$14,013.75

Net Amount Due \$79,411.25

Payment Terms 30 Days